



## Student Program Highlights

### Opportunity for Students for interaction with Medical Device Industry Experts.

- Participation in technical conference
- Introduction to career opportunities in the medical technology industry
- Opportunity for poster presentation in the technology show exhibition
- Paper and Poster presentation competitions by students to be evaluated by industry experts



## SUSHRUTA Innovation Award 2020

October 2020

Knowledge Partners



INDIAN INNOVATORS ASSOCIATION



KALAN INSTITUTE OF HEALTH TECHNOLOGY



## Paper and Poster Presentation Competitions For Innovative Medical Devices Idea

### Concept :

India has the largest pool of patients in the whole world. The country's disease burden includes both communicable diseases such as diarrhoea, malaria and TB and non-communicable diseases like diabetes and cardio-vascular disorders. Our country also has the highest number of maternal deaths in the world and accounts for a quarter of all child deaths in the world. To top it all, it has the highest proportion of malnutrition children.

Because of high costs, about 28% of ailments in rural areas and 20% in urban areas are untreated. Shortage of affordable Medical Devices & Diagnostics products is one of the major contributors along with medicines, healthcare facilities and trained medical personnel.

Medical technologies benefit the lives of people in many ways. Through the use of technologies, people can live healthier, more productive and independent lives.

Without inventions and catchy ideas, new and commercially successful products would be inconceivable in our technology-oriented society. Medical technology has to focus more than ever on products that deliver cheaper, faster, more efficient patient care resulting in improved safety and survival rates.



The idea /concept should be related to Medical Devices / Technology. It may be a continuous research project or a part of it or a new idea / subject. A jury comprising of experts in the medical device industry and medical professionals will analyze/examine the idea for scientific merit, innovation and commercialization potential.



### SUSHRUTA Innovation Award 2020 (SIA)

Organized since 2011 for students of Biomedical Engineering / Technology and Life Science Courses parallel to the Industry Conference IMDI and National Conference On Safety and Risk Management For Healthcare Professionals.

### Objective :

**SUSHRUTA Innovation Award (SIA) to be held on October 2020 at Ahmedabad Management Association (AMA), Ahmedabad, is an attempt to recognize and appreciate students with innovative ideas and concepts having wider applicability to the society for development of Medical Technology products.** Consideration will be on products that deliver cheaper, faster, more efficient patient care resulting in improved safety and survival rates.

## Eligibility

The competition is open for students / individuals pursuing any degree under Life sciences Industry including Bio-Medical Engineering, Pharmacy, Medicine or any related faculty.

Contact : Secretariate, **SUSHRUTA Innovation Award 2020.**

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# "SUSHRUTA INNOVATION AWARD COMPETITION AND STUDENT PROGRAMS" 2018 EVENT REPORT

